

PUBLIC SERVICE CAMPAIGN/COMMUNITY OUTREACH

THIRD QUARTER 2006

WWJ PRODUCED AND AIRED SIX PUBLIC SERVICE ANNOUNCEMENTS.

WWJ PRODUCED AND AIRED A PSA FOR THE MULTIPLE SCLEROSIS SOCIETY, DETROIT CHAPTER AND THE DETROIT TIGERS TO ENCOURAGE VIEWERS TO ATTEND A BOWL-A-THON, WHICH ALL PROCEEDS WENT TOWARD RESEARCH FOR THE MS SOCIETY.

WWJ PRODUCED AND AIRED A PROJECT SAFE NEIGHBORHOOD PSA ON GUN SAFETY INCLUDING VARIOUS INDIVIDUALS FROM THE COMMUNITY SUCH AS BUSINESS LEADERS, MEDIA PROFESSIONALS, LAW ENFORCEMENT OFFICERS, ETC.

WWJ PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT FOR THE YOUNG DETROIT BUILDERS, PROMOTING THEIR TALENT SHOW "SHOWDOWN IN MOTOWN" ALL PROCEEDS WENT TOWARD BUILDING FUNDS AND YDB PROGRAMS.

WWJ PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT FOR THE AMERICAN DIABETES ASSOCIATION, PROMOTING THEIR ANNUAL WALK TO HELP FIGHT DIABETES.

WWJ PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT FOR THE DAVINCI AWARDS, HONORING TALENTED ENGINEERS AND TECHNOLOGY DESIGN PROFESSIONALS.

WWJ PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT FOR THE MICHIGAN ASSOCIATION OF BROADCASTER'S INVITING INDIVIDUALS TO CONSIDER A CAREER IN THE BROADCAST INDUSTRY.

EDWARD FOXWORTH III, COMMUNITY AFFAIRS DIRECTOR ALSO PARTICIPATED IN VARIOUS COMMUNITY OUTINGS SUCH AS THE OAKLAND UNIVERSITY CELEBRITY GOLF OUTING; THE NEGRO LEAGUE BASEBALL STEPSHOW AS THE CELEBRITY JUDGE; THE WOMEN INFORMAL NETWORK GOLF OUTING; WILLIE HORTON'S ANNUAL BASEBALL CHALLENGE FOR KIDS; MIDNIGHT GOLF OUTING BENEFITING THE MIDNIGHT GOLF PROGRAM FOR KIDS; AMERICAN RED CROSS SPONSOR RECOGNITION LUNCHEON; BALDWIN GOLF CLASSIC BENEFITING THE BALDWIN CENTER; BRIGHTON HOSPITAL GOLF OUTING AS THE EMCEE; REAL BROTHER'S CHAT ROOM PANELIST AT THE JUDGE MATHIS FOUNDATION CENTER; JUDGE MATHIS ANNUAL EMPOWERMENT EXPO AS THE EMCEE; AMERICAN RED CROSS SPONSOR RECOGNITION CELEBRATION; SOUTHFIELD MAYOR BRENDA LAWRENCE GOLF OUTING AS THE EMCEE; HONORARY RING MASTER FOR THE ANNUAL UNIVERSOUL CIRCUS; WAYNE COUNTY VISION FUND GOLF OUTING; 7TH ANNUAL RAINBOW PUSH AUTOMOTIVE SYMPOSIUM AS THE EMCEE; LIGHTHOUSE OF OAKLAND COUNTY'S BEACON OF HOPE VI DINNER.

WWJ

Date	Duration	Issue/Topic Explanation
Program:	48 Hours Mystery	
8/1/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>A veil of mystery still shrouds the 1962 death of movie star Marilyn Monroe. While her death was ruled a probable suicide, rumors persist to this day of a cover-up, and even murder. Correspondent Peter Van Sant examines newly released documents and audiotapes about the night Marilyn died and talks to the man who spearheaded an official investigation in the movie star's death.</p>
8/5/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>Fred Jablin, a beloved University of Richmond professor and devoted father, went out to retrieve the morning newspaper on Oct. 30, 2004. He was gunned down in his driveway. His ex-wife, Piper Rountree, became the prime suspect. But before investigators can make their case, they must make sense of a trail of confusing clues from Texas to Virginia – and a strange relationship between Piper, and her sister, Tina.</p>
8/12/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>Single mom Toni Dykstra met Italian businessman Carlo Ventre in 1994 in Los Angeles and fell in love. After their daughter Santina was born, the relationship quickly soured, eventually leading to an international custody battle, kidnapping charges and Toni's death in Carlo's apartment. Carlo says Toni's death was an accident; her family claims it was murder. Will Carlo stand trial for Toni's death? And what will happen to baby Santina?</p>
8/15/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>The Phone Call - Shannon Melendi, an ambitious college sophomore, vanished without a trace in March 1994. Shannon's parents told police their daughter had been kidnapped, but police thought she ran away – that is, until a mysterious phone call took the investigation to a whole new level. A decade later, there's a prime suspect with a violent past but convicting him in Shannon's disappearance would pose an unprecedented challenge.</p>
8/19/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>Bill Flint was an electrical engineer from the Houston area who spent a lifetime cheating death. First, he was shot and the bullet passed through his neck. Then a hit man was hired to kill him. He even survived a serious workplace accident. Then Flint suddenly became violently ill and died of an apparent heart attack, at age 44. But his friends and family couldn't help wondering: was it really murder?</p>
8/28/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>It's Hollywood's most famous unsolved murder – aspiring actress Elizabeth Short, known for the Black Dahlia flower in her hair, was brutally killed. Her body was surgically cut in half. Fast forward 50 years: an ex-cop exposes layers of corruption, leading him to a chilling conclusion about the killer. And now it's a movie, too, starring Scarlett Johansson, Hilary Swank, and Josh Hartnett.</p>

WWJ

Date	Duration	Issue/Topic Explanation
Program:	48 Hours Mystery	
9/2/06	00:60:00	CRIME- PROBLEMS/SOLUTIONS The 2003 murder of a teenage girl haunts police and a whole town in northern California. They'll go to great lengths, and desperate measures – using an extraordinary forensic reconstruction technique – to try to identify the victim, and crack the case.
9/9/06	00:60:00	CRIME- PROBLEMS/SOLUTIONS "Blaming the Babysitter" - Thirteen-year-old Ashley Howes thought a weekend assignment of babysitting would be fun – until a toddler in her care died and she found herself under arrest. What led to the filing of murder charges? And how would a videotaped police interview with Ashley impact her case?
9/23/06	00:60:00	CRIME- PROBLEMS/SOLUTIONS Ashley Barnett was an aspiring actress, with dreams of making it big in Hollywood. But her life was cut short at age 24, when she mysteriously died one day into a pleasure cruise with her boyfriend. The FBI is investigating and Ashley's mom is determined to find out how and why she lost her daughter.

Date	Duration	Issue/Topic Explanation
Program:	60 Minutes	
7/16/06	00:60:00	<p>RACISM/DISCRIMINATION</p> <p>Should your boss have the right to fire you for being a smoker or being overweight? Correspondent Morley Safer reports again that it's perfectly legal, and happening across the country. Lewis Maltby, head of the Work rights Institute, tells Safer, "Under the law in all but five states in America, your boss can fire you for any reason under the sun, including who you associate with after work, whether you're smoking or drinking in your own home or a bumper sticker on your car. And you have no legal recourse." Safer reports on just whose life it is, anyway. And Andy Rooney has some thoughts on smoking too, on 60 Minutes this week.</p> <p>We've also got a story that's the stuff movies are made of. Two brothers, raised on welfare by their single mother, are left with nothing when she dies. Then, 30 years later, they are told of a family history they knew nothing about and along with it, an inheritance beyond their wildest dreams. We'll revisit correspondent Scott Pelley's report on the buried past of Chris and Rich Andrews.</p> <p>You might have thought that when the Winter Olympics ended, you'd never hear of Bode Miller again. But Correspondent Bob Simon reports Bode is still America's top-ranked skier. He races down the slopes at 90 miles an hour, smashing world records as often as he crashes and burns. When we first ran this story, Bode took a lot of heat for claiming to race while "wasted." There's no doubt that this bad boy of skiing is used to surprising people. "I kind of take pride in the fact that I do things my own way ... I don't really care what anybody else says."</p>
7/2/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>On 60 Minutes this 4th of July weekend, we've got three stories that deal with American values. Astronaut Neil Armstrong is the quintessential American hero. Even among a class of astronauts that had the right stuff, Armstrong stood out. His depth of experience and nerves of steel earned him the command of Apollo 11. On July 20, 1969, Armstrong stepped out of his spaceship and into the pages of history as the first man on the moon. But he shunned the limelight. We'll also revisit a town in Iraq where U.S. soldiers are liberating people from terror. Tal Afar was a town where al Qaeda had completely taken control. They were training insurgents until American and Iraqi forces recaptured the town. Also, Remember Elian Gonzales? The little boy from Cuba was the focus of an international crisis five years ago, when he was found floating on an inner tube off the coast of Florida, and brought to live with relatives in Miami. His stay ended when armed federal agents took him from Miami and returned him to his father. Elian's 12 now, and lives near Havana, where he talked to correspondent Bob Simon about what he remembers of his fateful trip, and what life in Cuba is like for him today. For starters, he told Simon he considers Fidel Castro his friend.</p>

Date	Duration	Issue/Topic Explanation
Program:	60 Minutes	
7/9/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>Imagine living in a world where your every waking moment was controlled by the government. It would tell you how to live, what to read, even when to have sex. It sounds like an Orwellian nightmare, but for Charles "Robert" Jenkins, it was all too real. Back in 1965, he was an American soldier who deserted to North Korea, and was trapped. For 39 years, six months, and four days he essentially stepped off the world. A modern-day Rip Van Winkle, he hadn't driven a car in 40 years, didn't know what a Big Mac was, and never used a computer. No American has lived among the secretive North Koreans for so long, and escaped to tell the tale. We'll revisit correspondent Scott Peilley's exclusive interview with Robert Jenkins. Also, the U.S. has spent more than a quarter of a trillion dollars in Iraq, more than \$50 billion of it to private contractors hired to guard bases, drive trucks, feed and shelter the troops and rebuild the country. But, as correspondent Steve Kroft reported earlier this year, "billions of dollars are unaccounted for, and there are widespread allegations of waste, fraud and war profiteering." Kroft investigates the case against one private contractor. We'll also spend some time again this Sunday with a man who just might be the nicest guy in baseball. He's certainly one of the biggest stars in any sport. Yankees shortstop and team captain Derek Jeter talks with correspondent Ed Bradley, who says Jeter's "remarkable talent and all-American image place him in a league of his own."</p>
7/23/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>While many of us equate summers with vacation, Americans are working long hours – longer hours than any other country in the world, including Japan. Correspondent Lesley Stahl reports again on the digital revolution that enables us to work nearly every waking hour. "Cell phones, wireless Internet and hand-held computers like the BlackBerry allow us to work anywhere, anytime, 24-7. And we do," says Stahl.</p> <p>In Baghdad, the highway from the city to the airport is a six-mile stretch of open road often called the most dangerous in the world. Correspondent Lara Logan went on patrol last year with the man who was in charge of keeping it safe. Lt. Col. Geoffrey Slack told Logan, "This is a vicious knife fight in a dark room, grappling with an unseen enemy, who, if he can get you, will kill you."</p> <p>Our third story this week is about "The Dinner Set Gang," two men who were the best cat burglars in the business. They stole millions – mostly in jewels – from some of the finest mansions in the United States. As correspondent Steve Kroft reminds us, "They're the thinking man's thieves, who rely on stealth and surprise instead of violence, using planning and imagination to separate valuable baubles from unsympathetic victims - the super rich and their insurance companies." And they did it all while the wealthy owners were home having dinner.</p>

Date	Duration	Issue/Topic Explanation
Program:	60 Minutes	
7/30/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>Is Osama bin Laden planning to strike again inside the U.S.? It's a scary question with a scarier answer. Correspondent Bob Simon talked to the man who served as one of bin Laden's top aides. Abu Jandal spent years by his side as his personal bodyguard. "When Sheik Osama promises something, he does it," Abu Jandal says. "So I believe Osama bin Laden is planning a new attack inside the United States, this is certain." Jandal told Simon first-hand information about the world's most wanted man.</p> <p>We'll also hear from the NASA scientist who tried to warn Americans about global warming. He said the White House won't let him. Correspondent Scott Pelley has obtained documents that show just how much editing White House officials did that lessened and sometimes changed the very findings the scientists reported.</p> <p>U2 is arguably the most famous band in the world. Lately, its front man, Bono, is as famous for his humanitarian work as he is for his singing. And he has found some unlikely allies along the way. As Bono told correspondent Ed Bradley last year, "People openly laughed in my face when I said (the Bush) administration would distribute antiretroviral drugs to Africa....There's 200,000 Africans now who owe their lives to America." Although more and more he's known for his political causes, Bono insists it's still about the band's music. "I need the music more than I need politics or the activism, I can assure you of that."</p>
8/6/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>You've heard a lot about global warming this summer, but on 60 Minutes this Sunday, we'll show you global warming. Correspondent Scott Pelley traveled to the Arctic Circle for a first hand look. He reported that the long debate over global warming may be over because the North Pole is melting – faster than ever before and with grave consequences. One of those consequences, Pelley says, is that the icons of the Arctic – polar bears – could be completely extinct by the end of this century.</p>

Date	Duration	Issue/Topic Explanation
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Program: 60 Minutes

8/13/06 00:60:00 PUBLIC AWARENESS

In real news, correspondent Mike Wallace is just back from Tehran where he interviewed the President of Iran, Mahmoud Ahmadinejad. The president is well known for his inflammatory remarks, like saying he wants Israel wiped off the map and the Holocaust is a fairytale. He told Wallace this week, "Well, if an atrocity was committed in Germany or Europe for that matter, why should the Palestinians answer for this? The Palestinians had no role to play in this." As for Ahmadinejad's thoughts on the United States? "The Americans are overly sensitive," he tells Wallace. "And, of course, the American government. I don't know why they're opposed to Iranian progress." With the war in Iraq, the fighting in Israel and Lebanon, and the newest terrorist threats against America, Mike Wallace's interview with the outspoken leader of Iran is one you don't want to miss.

As for fake news, it's serious business, according to Steven Colbert of Comedy Central's "The Colbert Report." He explained to correspondent Morley Safer this spring that the cable news anchor character he plays on his nightly show is not the real Steven Colbert. Colbert's a doting father who rarely allows his children to see his show. "I truck in insincerity... I say things I don't believe. And kids can't understand irony or sarcasm. And I don't want them to perceive me as being insincere. You know, 'cause one night...I'll say, 'I love you, honey.' And they'll say, 'I get it. Very dry, Dad. That's good stuff.'"

Date	Duration	Issue/Topic Explanation
Program:	60 Minutes	
8/20/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>Dr. Alan Mintz's patients think he's found something almost as good as the fountain of youth. He prescribes testosterone and human growth hormone to some of his patients as part of what he calls an age management regime. Those are the same performance-enhancing drugs banned by most professional sports. He told correspondent Steve Kroft about the benefits: "Energy...Better body composition...my brain function... is actually quicker than it was five to six years ago." Does it really work? And is it really safe? We'll take another look at what Kroft found.</p> <p>"Submission" was a little movie in Holland with big consequences. It depicted a woman severely beaten and bruised, with text from the Koran written across her naked body. "Submission" caused an outrage in the traditionally tolerant country. Its director was murdered in broad daylight on a crowded street. Its writer, Ayaan Hirsi Ali lived under constant death threats, and eventually resigned from the Dutch Parliament to move to New York. Correspondent Morley Safer revisits the story of "Submission," the short film that rocked peaceful Holland.</p> <p>Michael Jordan went one-on-one with correspondent Ed Bradley last fall about his legendary game, his multi-million dollar brand, his father's murder, and even his gambling. "Yeah, I've gotten myself into situations where I would not walk away and I've pushed the envelope," he told Bradley. "I want to go out on a limb and win and sometimes that can take you past the stage where...you know you should probably take a step back from," says Jordan. "But my drive to win is so great...I just step over that line... So you look at yourself in the mirror and say, 'I was stupid.'</p>

Date	Duration	Issue/Topic Explanation
Program:	60 Minutes	
8/27/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>Tuesday marks one year since Hurricane Katrina slammed into the Gulf Coast, forever altering one of America's most beloved cities, New Orleans. In the eye of the storm was New Orleans' Mayor Ray Nagin, who took a lot of heat for his handling of the disaster. But Nagin wound up being re-elected, and now answers allegations that he's taking too long to clean up his city a year after Katrina. "You guys in New York can't get a hole in the ground fixed and it's five years later," he told CBS News National Correspondent Byron Pitts. Should Nagin have ordered a mandatory evacuation earlier last time? He says he thinks about that all the time and he tells Pitts if it happens again, "We're getting everybody out ... Everybody's gotta go."</p> <p>As the saying goes: it takes one to know one. When it comes to cons, Barry Minkow was one of the best. He ruled Wall Street at the tender age 20, as the CEO of a \$300 million company. But just two years later, he was in federal prison for 57 counts of fraud. He's out of prison now, claiming he's a changed man. We'll take another look at correspondent Steve Kroft's interview with Minkow, now an evangelical minister working for the very agents who once took him down. "You can take what you used to use for evil and manipulative reasons and to hurt people and use those same talents and abilities to help them," he told Kroft, "And I believe people can change!"</p> <p>What makes a person gay or straight? We're still "a long way off" from finding out what determines sexuality, correspondent Lesley Stahl reported last spring. But she did discover some "tantalizing clues." Stahl looked at the latest research, including two fascinating studies involving twins. She met two 9-year-old boys, one with traditional male interests, the other who seems more feminine. And she meets with two identical twins, young men with the same DNA. One's straight, one's gay. Is it nature, or nurture? See what you think.</p>

Date	Duration	Issue/Topic Explanation
Program:	60 Minutes	
9/10/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>Five years ago, thousands of emergency workers rushed towards the fallen World Trade Center towers, where they found the worst of conditions. Now, a significant number of those workers are sick from all of the time they spent breathing in the dust at Ground Zero. A number of studies conclude that the dust contained more than 400 chemicals, including asbestos and pulverized concrete so alkaline it's like inhaling lye. Correspondent Katie Couric investigates the dust at Ground Zero in her first report for 60 Minutes. She reports that anger and criticism have been aimed at former head of the Environmental Protection Agency, Christine Todd Whitman. "We did everything we could to protect people from that environment," Whitman told Couric. "You want to say, 'You're wrong.' We never lied."</p> <p>About 3,000 children lost a parent on 9/11, and their stories are among the saddest of that day. Correspondent Scott Pelley meets with some of them and reports on an organization, "Tuesday's Children," which has brought them together to provide counseling, mentoring and summer camps. Tuesday's Children has fostered friendships and support for children who are bonded by 9/11, in ways most are not able to imagine. Jennifer Angelini lost her father and her grandfather, both New York firefighters, on 9/11. "Everybody knows how everybody else feels," she explains about her fellow Tuesday's Children. "Like, they know what they're going through. So like, like 'oh if you can do that, I can do that too.' They're not afraid to be embarrassed."</p>

Date	Duration	Issue/Topic Explanation
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Program: 60 Minutes

9/17/06 00:60:00 PUBLIC AWARENESS

Love him or hate him, you can't deny Howard Stern's success. His raunchy, adolescent male humor changed the face of morning radio and took him straight to the top. Correspondent Ed Bradley scored a rare interview with Stern just as he was about to move to Sirius Satellite Radio to the tune of \$500 million. But in high school, Stern was not seen as the "most likely to succeed." Stern revealed a side of himself to Bradley that is rarely seen. "I was a kid and I had to fend for myself," he said. "I mean, I'd be sitting in a classroom and a guy would just turn around and, bam, punch me right in the face."

Linebacker Bill Romanowski was the "hitman" of the NFL and one of its most controversial players. "Romo," as he was known, played for four teams and led defenses that won four Super Bowls. But he had a nasty reputation for extraordinary violence. He talked about his reputation and about his steroid use in a revealing interview with correspondent Scott Pelley last year, where he explained his motivation: hatred.

Do you gamble on the Internet? Of course you don't. It's illegal. But millions of Americans do. It's a billion-dollar business that's illegal and thriving. With its ever-increasing popularity and the big money that it brings in, correspondent Lesley Stahl asked the question: should Internet gambling be legal? If the government regulated Internet gambling, the tax haul would be in the billions of dollars. And the man who runs one of the biggest online gaming companies asks, "Think people are going to stop gambling? Seriously? Do you think the Internet's going to go away?" As Stahl reported last fall, those who wish to keep Internet gambling illegal believe it can never be effectively regulated, and that the sites corrupt children and create more gambling addicts. Finally, did you know "Onomastics" is the study of names and naming practices? Turns out, Andy Rooney is an onomastician.

Date	Duration	Issue/Topic Explanation
Program:	60 Minutes	
9/24/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>Secretary of State Condoleezza Rice is arguably the most powerful woman in the world. You've seen her dazzle world leaders and enrage her critics as she represents the U.S. across the globe, but you've never seen her like this. Correspondent Katie Couric gets some rare insights into the mind of Rice. Her youth in the segregated South left an indelible impression on Rice. She credits her parents in shaping her self-confidence. "I can't tell you how hard (my) parents worked to make sure that you understood that racism, and Jim Crow and all of that was not about you, it was about them," she told Couric. "It was their problem...and don't ever think of yourself as a victim....You have control of your life no matter what they try to do to you."</p> <p>Is Pakistan playing both sides in the war on terror? Correspondent Steve Kroft asks its leader, President Pervez Musharraf about his ties to Iran, North Korea, the Taliban, al-Qaeda, and about his involvement in the war on terror. Musharraf alleges that the U.S. threatened to bomb his country if Pakistan did not help the U.S. "Be prepared to be bombed. Be prepared to go back to the Stone Age," he says his country was told. "I think it was a very rude remark." But Musharraf believes he reacted to it in a responsible way. "One has to think and take actions in the interests of the nation, and that's what I did."</p> <p>Did a New Orleans physician lethally inject four patients in a devastated New Orleans hospital in the aftermath of Hurricane Katrina? Correspondent Morley Safer has the first interview with Dr. Anna Pou since her arrest for murder. Dr. Pou tells Safer that neither she nor the two nurses arrested with her are murderers.</p>

Date	Duration	Issue/Topic Explanation
Program:	Street Beat	
7/8/06	00:30:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>This week's Street Beat is about Internet Safety. Everyday online predators are surfing the internet looking for innocent kids to victimize. We are discussing what parents need to do and what teens and children need to do to stay safe while surfing the internet. We'll be pointing out signs to look for from the parent's point of view and the child's point of view to make sure they are safe. We'll also take a look at the consequences that internet predators face if they are caught. Guests include: Daniel Roberts, Special Agent in Charge, FBI; Detective Sgt. Tom Kish, Michigan State Police; Katie Connell, Child Specialist Interviewer, FBI.</p>
9/16/06	00:30:00	<p>RACISM/DISCRIMINATION</p> <p>This week's show talks about Civil Rights, Diversity and Affirmative Action. Civil Rights in the 21st Century means a variety of different things to different people and organizations, however, it affects us all in one way or another. Chaldeans, Latinos, Women, The disabled, Gay people, Lesbians and senior citizens. So to accommodate everyone under one umbrella in workplaces throughout metro Detroit, the term diversity has been inserted in organizations mission statements, but does the use of that term in area companies do the trick...or are we still operating on the surface...for much deeper issues. Our Roundtable Guests include: Martin Manna, President for the Chaldean American Chamber of Commerce; Thomas Hardiman and Avinash Rachmale, founders and CEO for Lakeshore Engineering Services, Inc.; Fred Feliciano, President for the Hispanic Business Alliance; Jon Ahlbrand, C.O.O. and Co-Founder, The Diversity Network.</p>
9/2/06	00:30:00	<p>EDUCATION</p> <p>This week's show talks about the recent "Detroit Teachers Strike". We discuss how teachers want more money, they want better resources when teaching students, etc. We also discussed how students and parents are effected by teachers who strike and prolong the start of school. Our guests include: Carlos Johnson, President and CEO, Image of Success; Nicole Parker, Parent; Dan Quisenberry, President for the Michigan Association of Public School Academies/Charter Schools; Kia Hagens, Former DPS Teacher and currently a Teacher in the Farmington School District.</p>
9/9/06	00:30:00	<p>EDUCATION</p> <p>This week's show talks about the "Value of Education". We talked with guests about furthering their education and reaping the benefits behind doing so. Our guests include: Bill Jung, High School Student; Bert Okma, Principal, International Academy; Tyrone Winfrey, Director, U Of M Admissions Office; Stephanie Bogard, MI Dept. of Treasury, Student Financial Services Bureau; Danny Glover, Actor; Preciuz Davis, College Graduate.</p>

Date	Duration	Issue/Topic Explanation
Program:	Street Beat	
8/5/06	00:30:00	<p>FAMILY STRUCTURE/ ISSUES</p> <p>This week's show is titled "Sex & Youth." Guests will discuss why so many youngsters are becoming sexually active. What can be done as a community to promote abstinence, prevent teenage pregnancies and sexually transmitted diseases among our youth? Our guests include: Dorissa McClain, Teen Parent, Pkg.; Sandra J. Reese, President & CEO, Planned Parenthood of SE Mich; Dr. Daniel Klein, Clinical Psychologist; Sophia Burris, Wisdom Institute for Teenage Mothers.</p>
8/19/06	00:30:00	<p>FAMILY STRUCTURE/ ISSUES</p> <p>Today's show is about Michigan's Foster Care System. We'll be talking with experts on how many foster care children there are in the system, plus what we can do as a community to get involved with decreasing the number of children who need to be adopted, fostered, etc. We'll also be tackling the huge issue around kids aging out of foster care. They get to be 18-20 years of age and they are thrown out of the foster care system, leaving them homeless, jobless, etc. This issue adds to the number of homeless and unemployed individuals that we already have in our state. Our guests include: Kate Hanley, Manager of Adoption Services for the Dept. of Human Services; Shanita Williams, Foster Parent; Michael Williams, CEO/President of Orchards Children's Services.</p>
8/26/06	00:30:00	<p>FAMILY STRUCTURE/ ISSUES</p> <p>This week's show talks about "Fighting Against All Odds". We feature previous guests and new guests on the show who have faced challenges in life and we discuss how they've overcome their struggles. We'll talk with our guests one on one to get a personal story...and then share what they've done with our viewers to let them know that you can overcome any tough obstacle that you may be facing in life. Our guests include: Dennis J. Gardin, Motivational Speaker and Burn Survivor; Kim Whaley, Recovered from Drugs; Ashley Smith; Judge Greg Mathis.</p>
8/12/06	00:30:00	<p>HEALTH-RELATED ISSUES/ HEALTH CARE</p> <p>This week's show is titled "Fighting Obesity". We'll be talking with experts about the health risks surrounding obesity, whether it be related to children, teens, or adults. We'll also hear a personal story from a child and tackle the issue of childhood obesity. Our guests include: Lloryn Love, LRL Productions; Damien Buchkowski, Clinical Psychologist; Dowan Powell, Owner, The Body Doctor; Donovan Holmes, Overweight Kid.</p>

Date	Duration	Issue/Topic Explanation
Program:	Street Beat	
7/1/06	00:30:00	<p>HOUSING</p> <p>In this edition of Street Beat, we're talking about homelessness and what needs to be done to eradicate it, or whether or not it will ever be a vanishing problem for this country. We also talk with a homeless individual to get a more personal story on how he became homeless, and we have an open roundtable discussion with agencies representing the three main surrounding counties of metro Detroit, Wayne, Oakland and Macomb counties. Our guests include: Kenneth Walton, Homeless pkg.; Carrie Fortune, Macomb Homeless Coalition; John Daniels, U of D Mercy, Kirsten Elliott, Oakland County Task Force on Homelessness.</p>
7/15/06	00:30:00	<p>PUBLIC AWARENESS</p> <p>This show taping today is on "Understanding Suicide". We'll be talking with individuals who have lost loved ones to suicide and find out how they coped with it, what help they received and what they are doing with their lives now. We'll also talk with experts about signs, what causes a person to be suicidal, etc. Plus, Amyre Makupson talks about her new book "So...What's Next?" which tells stories of what people think life is like after death. Guests Include: Lynette DePeters; Selene Wadhawan; Jean Larch, Author and Beverly Cobain, Author.</p> <p>(Originally aired on 5/6/06)</p>
7/22/06	00:30:00	<p>PUBLIC AWARENESS</p> <p>This show taping is a recap of some of the most impactful feature stories that Street Beat has done over the past year. We recap on topics such as health, crime, drugs, etc. We'll also bring in previous guests to see how they are doing now, how far they've come in life and if they've reached any of the goals that they set forward when we last interviewed them. Guests include: Lena Mae Howard, Strongest Grandmother; Moses Moxley, Motivational Speaker; Pamela Powell, Double Lung Transplant Recipient; Amanda B, Recovering Drug Addict.</p>
7/29/06	00:30:00	<p>PUBLIC AWARENESS</p> <p>This week's show on Street Beat is "Detroit's Poverty". We'll be talking about three key elements that affect the city of Detroit in a negative way, such as Unemployment, Crime, and Homelessness. We'll also discuss ways to get rid of these issues and talk with experts to find out what the causes are. We'll also talk with a few residents of the city of Detroit to get their personal point of view of each subject. Guests include: Vince Kountz, Public Information Officer, U.S. Census Bureau; Chief Ella Bully-Cummings, Detroit; Christina Riddle, Executive Director, MI Coalition Against Homelessness; Various People in the Community.</p> <p>Original Broadcast 11/12/05.</p>

WWJ

Date	Duration	Issue/Topic Explanation
Program:	Street Beat	
9/23/06	00:30:00	<p>PUBLIC AWARENESS</p> <p>This week's show talks about the new developments in and outside of Detroit's area known as "Corktown". We'll visit some of the new businesses in the area, talk with residents who have been loyal to living in the area through its rough times and now it's new development. Our Guests include: Tim McKay, Director of Economic Development for Corktown; Mark Wilcox, Director of Grinnell Lofts; Sherry, Corktown Resident; Pat Springstead, Co-Owner, Nemo's; Brian Perrone, Owner, Slows Bar BQ.</p>

PROGRAM TYPE & DESCRIPTION OF REGULARLY SCHEDULED WWJ PUBLIC AFFAIRS PROGRAMS

ATTACHED ARE LISTINGS OF BROADCAST SEGMENTS THAT, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT PROGRAMMING OF ASCERTAINED ISSUES DURING THE PRECEDING THREE-MONTH PERIOD. DURING THE PRECEDING QUARTER, THE STATION ALSO BROADCAST CBS NETWORK PROGRAMS SUCH AS:

1. 60 MINUTES
2. 60 MINUTES II
3. FACE THE NATION
4. 48 HOURS

STREET BEAT
SATURDAY
WWJ
11:00AM – 11:30AM
LOCALLY ORIGINATED

A WEEKLY, HALF HOUR
INTERVIEW AND DISCUSSION
PROGRAM PRE-TAPED AND
HOSTED BY EDWARD
FOXWORTH III. THIS SHOW
HIGHLIGHTS THE EFFORTS AND
ACHIEVEMENTS OF NON-
PROFIT, FAITH BASED
AGENCIES AND THE
PHILANTHROPIC COMMUNITY
THAT SUPPORTS THEM.